

THE
STEVEN JAMES
FOUNDATION

THE OLD
SCHOOL
PARTY
With A
PURPOSE

JUNE 1, 2024, JACKSON CONVENTION COMPLEX JACKSON, MS





WHAT IS THE OLD SCHOOL PARTY

The 7th Annual OLD SCHOOL PARTY WITH A PURPOSE will be held on June 1, 2024. Doors open at 8pm at the Jackson Convention Complex Jackson, MS. This fundraiser event is presented by The Steven James Foundation; proceeds from this event will be donated to the GRACE HOUSE program.

OUR MISSION

This throwback soiree is a celebration of old-school music and culture and a way to give back to our community. This year we are celebrating and saluting the ladies of Hip-Hop. Our event will pay homage to the ladies who helped pave the way for the genre and its success.

In recent years, the OLD SCHOOL PARTY WITH A PURPOSE event has raised over \$200,000 and has always supported non-profit organizations and initiatives in the community.

We'll be taking you back with special performances by the ladies of Hip-Hop who will provide us with an unforgettable evening of music.





Grace House Services

Nurturing Growth... Transforming Lives

MORE ABOUT GRACE HOUSE

Grace House was incorporated in 1993 to provide housing for people living with and dying from HIV. What began as a ten-bed home in midtown Jackson, Mississippi, has grown into an organization that provides housing and supportive services to people living with HIV, suffering from chemical dependency, or simply being impacted by poverty. On any given night Grace House provides housing to approximately 650 people. All our housing programs are designed to end housing insecurity. Case management is the cornerstone of all our services allowing for individualized planning for pathways out of homelessness and poverty. Food pantry services, as well as job training, are all part of the care provided. Last year Grace House assisted over 2000 people.



ABOUT STEVEN JAMES

Steven James is the Chief Executive Officer of the Steven James Insurance Agency, Inc. located in Jackson, Mississippi. Known as the "community service guy", Steven has built his business on community service and involvement. His agency is involved in more than 70 community service events each year. He continuously supports local organizations such as the Mississippi Coalition for Domestic Violence, American Heart Association, The Covenant House of New Orleans, local high schools, and Stewpot Community Services.

For the last 4 year, Steven has participated in a sleep-out in the streets of New Orleans to benefit The Covenant House of New Orleans and to shine a light on the population of homeless teens in America. This event raises over \$500,000 in one night each year, and all the proceeds benefit The Covenant House. Steven also hosts an Annual Old School Fundraiser in support of Stewpot Community Services and an annual fundraiser for the American Cancer Society called "Pink Friday". All proceeds from this event support the fight against breast cancer.





SPONSORSHIP



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Partnership Opportunities

Executive Level Packages

- Gold Presenting Sponsor **\$15,000**
- Silver Presenting Sponsor **\$10,000**
- VIP Lounge Sponsor **\$5000**
- Red Carpet Sponsor **\$2500**
- Corporate table Sponsor **\$1000**

GOLD PRESENTING SPONSOR \$15,000

- Recognized as the Gold Sponsor
- Company logo as Gold Presenting Sponsor will appear on all promotional materials distributed throughout the community
- Company logo displayed on the website
- Name and Logo on the Step and Repeat
- Company name as Gold Presenting Sponsor will be included in all press materials distributed to local media outlets promoting the event
- Company will receive one corporate seating for (20) guests
- On Stage Recognition at the event as Gold Presenting Sponsor
- Recognition of the event website, Instagram Facebook and Twitter as a Gold Presenter
- Name mentioned on (15) 30 second radio spots
- Name mentioned in the Press Release
- Photo Opportunity

SILVER PRESENTING SPONSOR 10,000

- Recognized as the Silver Sponsor
- Company logo as Silver Presenting Sponsor will appear on promotional materials distributed throughout the community.
- Company logo displayed on the website
- Name and logo on the step and Repeat
- Company name as Silver Presenting Sponsor will be included in all press materials distributed to local media outlets promoting the event
- Company will receive corporate seating for 15 People
- On Stage Recognition at the event as Silver Presenting Sponsor
- Recognition on the event website, Instagram, Facebook, Twitter as a Silver Presenter
- Name mentioned on (10) 30 second radio spots
- Name mentioned in the Press Release
- Photo Opportunity

VIP LOUNGE SPONSOR \$5,000

- Company Logo Displayed on the website
- Name and Logo on the Step and Repeat
- Your logo and signage will go over the Suite
- Information distributed to all attendees in the suite
- Your company will receive table seating for (12) guests
- Recognition on the event website, Instagram, Facebook, Twitter as a Presenter
- Name mentioned on (5) 30 second radio spots
- Name mentioned in the Press Release
- Photo Opportunity

RED CARPET SPONSOR \$2,500

- Company Logo Displayed on the website
- Name and Logo on the Step and Repeat
- Your logo and signage will go over the Suite
- Information distributed to all attendees in the suite
- Your company will receive table seating for (10) guests
- Name mentioned on (5) 30 second radio spots
- Name mentioned in the Press Release
- Photo Opportunity
- Recognition on the event website, Instagram, Facebook, Twitter as a Presenter

CORPORATE TABLE SPONSOR \$1,000

- Name mentioned in the post press release as a Corporate Table Sponsor
- Your company will receive one corporate table seating 10 people
- Company Logo Displayed on the website Name and Logo on the Step and Repeat

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